625 S STATE STREET ANN ARBOR, MI 48109

APERZANO@UMICH.EDU

# **APPOINTMENTS**

UNIVERSITY OF MICHIGAN LAW SCHOOL / ANN ARBOR, MICHIGAN

Thomas W. Lacchia Professor of Law / 2022 to present

CASE WESTERN RESERVE UNIVERSITY SCHOOL OF LAW / CLEVELAND, OHIO

John Homer Kapp Professor of Law / 2021 to 2022

Professor / 2015 to 2022

Associate Professor / 2013 to 2015

UNIVERSITY OF NOTRE DAME LAW SCHOOL / NOTRE DAME, INDIANA

Visiting Associate Professor / 2012

WAYNE STATE UNIVERSITY LAW SCHOOL / DETROIT, MICHIGAN

Assistant Professor / 2009 to 2012

UC BERKELEY SCHOOL OF LAW / BERKELEY, CALIFORNIA

Microsoft Research Fellow / 2008 to 2009

UC BERKELEY SCHOOL OF INFORMATION / BERKELEY, CALIFORNIA

Lecturer / 2007 to 2008

# **EDUCATION**

UC BERKELEY SCHOOL OF LAW / JD

Berkeley Technology Law Journal

California Law Review

KENYON COLLEGE / AB / PHILOSOPHY

# **BOOKS**

THE LICENSED LIBRARY

LENDING IN THE ERA OF DIGITAL BOOKS In progress (with Jason Schultz)

THE RIGHT TO REPAIR

RECLAIMING THE THINGS WE OWN Cambridge University Press 2022

**CREATIVITY WITHOUT LAW** 

CHALLENGING THE ASSUMPTIONS OF INTELLECTUAL PROPERTY

NYU Press 2017 (edited with Kate Darling)

THE END OF OWNERSHIP

PERSONAL PROPERTY IN THE DIGITAL ECONOMY

MIT Press 2016 (with Jason Schultz)

#### CHAPTERS RESALE MARKETS FOR DIGITAL MUSIC

OXFORD HANDBOOK OF MUSIC LAW AND POLICY

Oxford University Press 2021 (Sean O'Connor ed.)

# OWNING THE BODY: CREATIVE NORMS IN THE TATTOO INDUSTRY

CREATIVITY WITHOUT LAW

NYU Press 2017

#### **DIGITAL COPYRIGHT EXHAUSTION & PERSONAL PROPERTY**

RESEARCH HANDBOOK ON IP EXHAUSTION AND PARALLEL IMPORTS Edward Elgar Publishing 2016 (Irene Calboli & Edward Lee eds.)

# ARTICLES ENDING INTELLECTUAL PROPERTY

In progress

# **CAMPAIGNS, COPYRIGHT & TARNISHMENT**

In progress (with Jake Linford)

# **MANDATING REPAIR SCORES**

In progress, Berkeley Technology Law Journal

# CONSUMER PERCEPTIONS OF THE RIGHT TO REPAIR

96 Indiana Law Journal 361 (2021)

# **ABANDONING COPYRIGHT**

62 William & Mary Law Review 487 (2020) (with Dave Fagundes)

# THE TETHERED ECONOMY

87 George Washington Law Review 783 (2019) (with Chris Jay Hoofnagle & Aniket Kesari)

# **CLOWN EGGS**

94 Notre Dame Law Review 1314 (2019) (with Dave Fagundes)

# THE LIMITS OF COPYRIGHT OFFICE EXPERTISE

32 Berkeley Technology Law Journal 733 (2018)

# WHAT WE BUY WHEN WE "BUY NOW"

165 University of Pennsylvania Law Review 315 (2017) (with Chris Jay Hoofnagle)

# **RECONCILING PERSONAL & INTELLECTUAL PROPERTY**

90 Notre Dame Law Review 1213 (2015) (with Jason Schultz)

#### **TATTOOS & IP NORMS**

98 Minnesota Law Review 511 (2013)

# **COPYRIGHT EXHAUSTION AND THE PERSONAL USE DILEMMA**

96 Minnesota Law Review 2067 (2012) (with Jason Schultz)

# **DIGITAL EXHAUSTION**

58 UCLA Law Review 889 (2011) (with Jason Schultz)
Reprinted in Intellectual Property Law Review (West 2012)

#### **FIXING RAM COPIES**

104 Northwestern University Law Review 1067 (2010)

# **UNBRANDING, CONFUSION & DECEPTION**

24 Harvard Journal of Law & Technology 1 (2010)

# RETHINKING ANTICIRCUMVENTION'S INTEROPERABILITY POLICY

42 UC Davis Law Review 1549 (2009)

# THE PENUMBRAL PUBLIC DOMAIN:

# CONSTITUTIONAL LIMITS ON QUASI-COPYRIGHT LEGISLATION

10 University of Pennsylvania Journal of Constitutional Law 1081 (2008)

# THE MAGNIFICENCE OF THE DISASTER:

# RECONSTRUCTING THE SONY BMG ROOTKIT INCIDENT

22 Berkeley Technology Law Journal 1157 (2007) (with Deirdre Mulligan)

# **RELATIVE ACCESS TO CORRECTIVE SPEECH:**

# A NEW TEST FOR REQUIRING ACTUAL MALICE

94 California Law Review 833 (2006)

#### SHORT ARTICLES

#### YOU BUY IT. YOU BREAK IT

74 Washington & Lee Law Review 527 (2017)

# THE INTERACTION OF EXHAUSTION AND THE GENERAL LAW

102 Virginia Law Review Online 8 (2016) (with Ariel Katz & Guy Rub)

# **LEGISLATING DIGITAL EXHAUSTION**

28 Berkeley Technology Law Journal 1535 (2015) (with Jason Schultz)

# AFTERWORD: CONFERRING ABOUT THE CONFERENCE

52 Houston Law Review 679 (2015) (with Jessica Silbey & Marketa Trimble)

# IN DEFENSE OF INTELLECTUAL PROPERTY ANXIETY

94 Minnesota Law Review Headnotes 85 (2010)

# EVOLVING STANDARDS & THE FUTURE OF THE DMCA ANTICIRCUMVENTION RULEMAKING

10 Journal of Internet Law 1 (2007)

# **USER CHOICES AND REGRET:**

# UNDERSTANDING USERS' DECISION PROCESS ABOUT CONSENSUALLY ACQUIRED SPYWARE

2 I/S: Journal of Law & Policy 283 (2006) (with Nathaniel Good, Jens Grossklags, DavidThaw & Deirdre Mulligan)

# PROMETHEUS RADIO PROJECT V. FCC: THE PERSISTENCE OF SCARCITY

20 Berkeley Technology Law Journal 743 (2005)

#### **BRIEFS & FILINGS**

#### TESTIMONY OF IP PROFESSORS ON RIGHT TO REPAIR BILLS

Submitted to California, Colorado, Delaware, Florida, Maryland, Nevada, New York, Oregon, and Washington legislatures (2021)

# **BRIEF OF INTELLECTUAL PROPERTY PROFESSORS**

Capitol Records v. ReDigi (No. 16-2321) (2d Cir. 2017)

# BRIEFS OF INTELLECTUAL PROPERTY PROFESSORS & AMERICAN ANTITRUST INSTITUTE

Impression Products v. Lexmark 581 U.S. \_\_ (2017)
Impression Products v. Lexmark (No. 15-1189) (supporting certiorari)
Lexmark v. Impression Products, 816 F.3d 721 (Fed. Cir. 2016)

# **COMMENT OF INTELLECTUAL PROPERTY PROFESSORS**

Software-Enabled Consumer Products Study, US Copyright Office (2016)

# **BRIEF OF TWENTY-FIVE INTELLECTUAL PROPERTY LAW PROFESSORS**

Kirtsaeng v. John Wiley & Sons, 568 U.S. 519 (2013)

# BRIEF OF THIRTY-ONE INTELLECTUAL PROPERTY AND CONSTITUTIONAL LAW PROFESSORS

United States v. Martignon, 492 F.3d 140 (2d Cir. 2007)

# BRIEF OF LAW PROFESSORS WITH EXPERTISE IN INTERNET LAW

Barrett v. Rosenthal, 40 Cal. 4th 33 (Cal. 2006)

# **COMMENT OF EDWARD FELTEN & J. ALEX HALDERMAN**

Rulemaking on Exemptions from Prohibition on Circumvention of Technological Measures, US Copyright Office (2006)

# BRIEF OF SIXTY INTELLECTUAL PROPERTY AND TECHNOLOGY LAW PROFESSORS AND THE UNITED STATES PUBLIC POLICY COMMITTEE OF THE ASSOCIATION FOR COMPUTING MACHINERY

Metro-Goldwyn-Mayer Studios v. Grokster, 545 U.S. 13 (2005) Reprinted in 20 Berkeley Technology Law Journal 535 (2005)

# **BRIEF OF CONSUMERS UNION AND PUBLIC KNOWLEDGE**

Davidson & Associates v. Jung, 422 F.3d 630 (8th Cir. 2005)

# **SPEAKING**

# THE EMERGENT RIGHT TO REPAIR

UC Berkeley School of Law / BCLT Annual Symposium April 22 & 29, 2022 / Co-organizer (with Pam Samuelson)

# **CAMPAIGNS. COPYRIGHT & TARNISHMENT**

WIPIP / Saint Louis University / February 19, 2022

AALS / BringThe Noise: IP inTumultuousTimes / January 7, 2022

INTA Symposium / January 14, 2022

University of Pittsburgh / IP Colloquium / January 28, 2022

#### DIGITAL OWNERSHIP & THE FUTURE OF LIBRARY COLLECTIONS

Internet Archive / Library Leaders Forum / October 13, 2021

# **BRIEFING ON DIGITAL OWNERSHIP**

National Telecommunications & Information Administration July 26, 2021

#### THE RIGHT TO REPAIR

ABA Antitrust Spring Meeting / April 6, 2022 Niskanen Center / January 20, 2022 Copyright Society of the USA / April 13, 2021

# **HEARING ON HOUSE BILL 21-1199**

Colorado General Assembly / March 25, 2021

#### THE END OF LIBRARY OWNERSHIP?

Library Futures / February 22, 2021

# **ABANDONING COPYRIGHT**

University of Pittsburgh / IP Colloquium / January 30, 2020 DePaul College of Law / IP Scholars Conference / August 8, 2019 University of Houston / Works in Progress IP / February 9, 2019

# THE RIGHT TO REPAIR, IP, AND INNOVATION

IP & Innovation Conference / Suffolk University / October 29, 2019

# THE TETHERED ECONOMY

Arizona State University College of Law / Governance of Emerging Technologies / May 23, 2019

Yale Law School / (Im)Perfect Enforcement / April 6, 2019

# TRADEMARK CONFUSION & CONSUMER CREDULITY

USPTO / Roundtable on Empirical Methods in IP / April 13, 2019

# **FAIR USE & CONTROLLED DIGITAL LENDING**

CWRU / Fair Use Week / February 13, 2019

# **IP EXHAUSTION & POST-SALE RESTRICTIONS**

AALS Annual Meeting / New Orleans / January 4, 2019

# INTELLECTUAL PROPERTY'S ECONOMIC FOUNDATIONS

BYU Copyright & Trademark Symposium / October 18, 2018

#### **CLOWN EGGS**

University of Tulsa College of Law / October 15, 2018
Wayne State University School of Law / September 17, 2018
CWRU / Works in Progress IP / February 17, 2018
Case Downtown / City Club of Cleveland / October 18, 2017
Cardozo Law School / IP Scholars Conference / August 11, 2017
Boston University / Works in Progress IP / February 11, 2017

# THE INTERNET OF THINGS YOU DON'T OWN

Law & Society /Toronto ON / June 9, 2018

# **HOW SCIENTOLOGY & PORN SHAPED THE INTERNET**

RightsCon / Toronto ON / May 17, 2018

#### **RESALE MARKETS FOR DIGITAL MUSIC**

New Music Ecosystem / University of Washington & KEXP May 4, 2018

# THE LIMITS OF COPYRIGHT OFFICE EXPERTISE

UC Berkeley School of Law / Administrative Law of IP April 12, 2018

# THE END OF OWNERSHIP

University of Windsor / April 6, 2018 University of Chile / Civil Law Congress / March 13, 2018 CopyCamp / Warsaw PL / September 28, 2017 SXSW Interactive / Austin TX / March 15, 2017 UC Berkelev School of Law / BCLT / February 2, 2017 R Street Institute / Washington DC / December 2, 2016 Harvard University / Berkman Klein Center / November 15, 2016 Yale Law School / Information Society Project / November 3, 2016 Electronics Reuse Conference / Houston TX / October 24, 2016 Chicago-Kent College of Law / October 19, 2016 UC Berkeley School of Law / Software IP / April 15, 2016 University of Denver / Future World IP / February 4, 2016 CWRU School of Law / Barrister's Lecture / October 10, 2015 University of Hawaii School of Law / April 30, 2015 City Club of Cleveland / March 18, 2015 Lewis & Clark Law School / IP in the Trees / March 6, 2015 US Patent & Trademark Office / Works in Progress / February 6, 2015

#### **WORKS IN PROGRESS IP**

CWRU School of Law / February 16-17, 2018 Conference Organizer

# **GLOBAL PATENT LICENSING POST-LEXMARK**

Stanford Law School / Patents in Global Perspective October 20, 2017

# **DIGITAL LENDING WORKSHOP**

Internet Archive / San Francisco CA / May 24, 2017

# WHAT WE BUY WHEN WE "BUY NOW"

United States Patent & Trademark Office / April, 18 2017
University of Washington / Art & Science of IP Deals / April, 8 2017
University of Pennsylvania / Law Review / November, 29 2016
Stanford Law School / IP Scholars Conference / August 11, 2016
Federal Trade Commission / April 5, 2016
University of Washington / Works in Progress / February 19, 2016
White House / Office of Science & Tech Policy / December 14, 2015
New America / Open Technology Institute / December 14, 2015
Indiana University School of Law / IP Seminar / October 22, 2015
Michigan State University / IP Seminar / October 13, 2015
DePaul College of Law / IP Scholars Conference / August 7, 2015
Ohio State University College of Law / July 23, 2015

#### COPYRIGHT SMALL CLAIMS ROUNDTABLE

UC Berkeley School of Law / BCLT / February 3, 2017

# THE PSYCHOLOGY AND SOCIOLOGY OF CREATIVITY AND IP

Stanford Law School / September 9-10, 2016

# **DECEPTION ROUNDTABLE**

University of Notre Dame Law School / May 20, 2016

# **SOFTWARE-ENABLED CONSUMER PRODUCTS STUDY**

United State Copyright Office / May 18, 2016

# **WORKSHOP ON CYBERSECURITY RESEARCH**

UC Berkeley School of Law / April 9-10, 2015

# **INTERNATIONAL IP EXHAUSTION**

CWRU School of Law / The Digital Border / March 20, 2015

# **CREATIVITY WITHOUT LAW**

Conference Organizer / CWRU School of Law / November 7, 2014 Cosponsored by Harvard Berkman Center for Internet & Society

# **RECONCILING PERSONAL & INTELLECTUAL PROPERTY**

Northeast Ohio Faculty Colloquium / October 31, 2014 University of British Columbia / ALPS / May 2, 2014 Santa Clara School of Law / Works in Progress/ February 8, 2014 Indiana University McKinney School of Law / January 28, 2014 Cardozo Law School / IP Scholars Conference / August 8, 2013

#### RECALIBRATING COPYRIGHT

University of Houston IPIL National Conference / May 31, 2014

# U.S. PATENT AND TRADEMARK OFFICE COPYRIGHT GREEN PAPER ROUNDTABLE

Vanderbilt University Law School / May 21, 2014

# **LEGISLATING DIGITAL EXHAUSTION**

UC Berkeley School of Law /The Next Great Copyright Act April 3, 2014

#### **TATTOOS & IP NORMS**

University of Idaho College of Law / March 10, 2014 Cleveland Intellectual Property Law Association / January 9, 2014 CWRU School of Law / Student Scholarship Lecture / November 20, 2013 University of Akron School of Law / February 27, 2013 University of Notre Dame Law School / November 20, 2012 Whittier Law School / September 20, 2012 Stanford Law School / IP Scholars Conference / August 10, 2012

# **ALTAI @ 21 ROUNDTABLE**

UC Berkeley School of Law / BCLT / October 25, 2013

# INTELLECTUAL PROPERTY V. PERSONAL PROPERTY

Computers, Freedom & Privacy / Washington DC / June 25, 2013

# THE FUTURE OF COPYRIGHT'S FIRST SALE DOCTRINE

Columbia University / American Assembly / May 17, 2013

#### **GENERALIZING IP NORMS**

University of Notre Dame Law School / Knockoff Economy Roundtable / January 18, 2013

#### **READERS AS OWNERS**

New York Law School / In re Books / October 26, 2012

#### IS COPYRIGHT'S FIRST SALE DOCTRINE DYING?

American Bar Association / Section of IP Law / June 28, 2011

# TECHNOLOGICAL TRANSPARENCY AND ACCOUNTABILITY

UC Berkeley School of Law / Samuelson Clinic Tenth Anniversary April 1, 2011

#### DIGITAL EXHAUSTION

UC Berkeley School of Law / IP Scholars Conference August 12, 2010

#### **UNBRANDING, CONFUSION & DECEPTION**

University of Michigan Law School / IP Workshop / March 24, 2010

# **FIXING RAM COPIES**

Cardozo Law School / IP Scholars Conference / August 6, 2009

# RETHINKING ANTICIRCUMVENTION'S INTEROPERABILITY POLICY

Microsoft Corporation / December 16, 2008

Stanford Law School / IP Scholars Conference / August 7, 2008

# **EXEMPTION PROPOSAL TESTIMONY**

US Copyright Office / Anticircumvention Rulemaking March 31, 2006

#### SERVICE PROMOTION & TENURE COMMITTEE

Chair / 2017 to 2019, 2021 to 2022

#### **FACULTY SENATE**

Senator / 2016 to 2019

Executive Committee / 2018 to 2019

# **IP POLICY REVIEW COMMITTEE**

2017 to 2019

# INFORMATION TECHNOLOGY ADVISORY COMMITTEE

2015 to 2022

# **WORKS IN PROGRESS IP CONFERENCE**

Board member / 2018 to present Chair / 2018 to 2019

# PEER REVIEWER

Harvard Law Review, NYU Law Review, Stanford Law Review, Yale Law Journal, Cambridge University Press, MIT Press, Oxford University Press

LEGAL PRACTICE FENWICK & WEST LLP

Litigation Associate / 2006 to 2008 / San Francisco CA

**ELECTRONIC FRONTIER FOUNDATION** 

Legal Intern / 2006 / San Francisco CA

**SAMUELSON LAW, TECHNOLOGY & PUBLIC POLICY CLINIC** 

Student Attorney / 2004 to 2006 / UC Berkeley School of Law

**MEDIA** Featured in outlets including Associated Press, BBC, Bloomberg,

CBC, Economist, Financial Times, Forbes, Harper's, LATimes, NBC, New Yorker, NPR, Playboy, la Repubblica, Reuters, Slate, Variety,

Vice, Vox, Wall Street Journal, Washington Post, and Wired